

## Green Commute Budget

Green Commute Menu ([www.resourceconservation.mb.ca/gci/TDM/plan.html](http://www.resourceconservation.mb.ca/gci/TDM/plan.html)) cost scenarios are presented for a workplace of approximately 200 employees, with half currently green commuting. The annual amount does not include coordination and management.

Choose the program elements and mode-related activities that are most suitable for your particular workplace needs.

### Program-related Elements

<b>Education</b>		<b>Annual Amount</b>
Seminars and workshops	Promotion, room, equipment rental, honoraria for presenter = 5 @ \$100	\$500
Green Commuting Internal Website	Post general info, tips, link to local Transit and carpool resources, announce events, etc - internal web design and management	
Promotion of active living	Write article for in-house newsletter - salary	
<b>Policy Changes</b>		<b>Annual Amount</b>
Casual dress code	Internal admin costs and posting notices	
Flexible work schedules	Payroll and scheduling changes	
Designate carpool parking	If manage own parking - equivalent to monthly rate per carpool (\$50 / month for 5 cars)	\$250 / month = \$3000
Guaranteed ride home program	Provision of taxi chits or bus pass (average \$20 / taxi ride) -plan 1 ride home per month for every five green commuters	\$200 / month = \$2400
<b>Facility Improvements</b>		<b>Annual Amount</b>
Green Commute Info Centre	Printing posters, hand-outs; Transit maps Winnipeg Cyclists' Maps (10 @ \$5) Winnipeg Walks Guide Books (10 @ \$20)	\$100 + \$50 + \$200 = \$350
Secure bike lock-ups	Materials plus installation - based on a covered cage with a capacity of 24 bikes	\$2500
Access to showers and change rooms / lockers	Providing pass to local YM/YWCA to access facilities (\$10 / month for 20 people)	\$2400
<b>Encouragements</b>		<b>Annual Amount</b>
Recognition of green commuters	Publishing article in newsletter - image and certificate on Info Centre	\$100
Prizes and Incentives	Provision of organization merchandize (i.e. shirts, caps, etc.) - 10 prizes @ \$20 each	\$200
Social events	Catering a year-end picnic @ \$10/person	\$500

## Mode Related Actions

<b>Carpool</b>		<b>Annual Amount</b>
Ridesharing software matching program	Yearly subscription (for large workplace) or Access Free On-line ( <a href="http://www.carpooltool.com">www.carpooltool.com</a> )	\$1500 Free – online
Internal promotion of ridesharing	Materials for matching board (tacks, paper, etc) plus admin staff time	\$100
Designate carpool parking	If manage own parking – equivalent to monthly rate per carpool (\$50 / month for 5 cars)	\$250 / month = \$3000
External ridesharing coordination with other businesses in the area	Assist in promotion of On-Line program – Meeting time, space, coordination	
<b>Transit</b>		<b>Annual Amount</b>
Transit info / tickets available on site	Promo Transit Navigo, post Transit route maps and schedules; Admin to set-up sale of tickets	
Join the EcoPass Discount pass program	Subsidy at 30% discount for \$69.30 monthly pass = \$13.85 / month for 20 passes	\$3325
Industrial charters for areas not serviced by regular Transit routes	Sponsor daily bus schedule for up to 50 people per bus. Call 986-7347 for long-term rates.	
Swapping of parking spots for bus passes	Switching cost of maintaining parking lot to subsidizing passes – for 10 employees	
<b>Active Transportation (Walking, Cycling, In-line skating, other)</b>		<b>Annual Amount</b>
Support through relaxed dress code, flex-time	Internal admin costs (posting notices, payroll and scheduling changes, etc.)	
Secure bike lock-ups	Materials plus installation – based on a covered cage with a capacity of 24 bikes	\$2500
Access to showers and change rooms / lockers	Providing pass to local YM/YWCA to access facilities (\$10 / month for 20 people)	\$2400
Provide support services / information to active commuters	Sponsor CANBIKE workshop, Bike "buddy" program, safe cycling workshops, etc. Winnipeg Cyclists' Maps (10 @ \$5) Winnipeg Walks Guide Books(10 @ \$20)	\$100 per workshop \$50 + \$200 = \$350
<b>Telecommuting</b>		<b>Annual Amount</b>
Examine feasibility of program (options for home / work connections, temporary work stations)	Costs of pilot program (establish test sites, track results, report on best practices In-house technical and management time	
Recruit workers and develop personnel policies	Expanded program to a level that responds to management, employee and union needs	