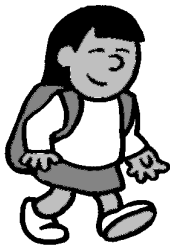


# June 4<sup>th</sup> Commuter Challenge 2008

## JUNE 4<sup>TH</sup>, 2008 IS CLEAN AIR DAY!

### What is the Commuter Challenge?



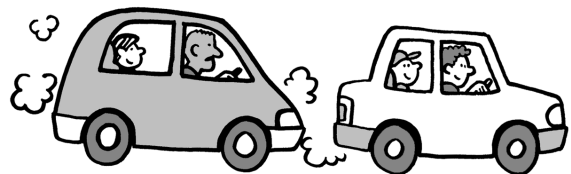
The Commuter Challenge is a Canada-wide **Environment Week** event targeted at workplaces and schools. It's a friendly competition to see how many people can walk, bike, scooter and skate their way to school on **CLEAN AIR DAY, Wednesday, June 4**. Your school can join the fun and make the Commuter Challenge an Environment Week activity for your school. It's a great way to promote physical activity! Results are compiled for each school that registers and each school is entered for a random draw for a chance to win some great prizes.

### Who participates?

Resource Conservation Manitoba invites businesses and schools from across Winnipeg to join in this friendly competition to promote healthy living and clean air. The Commuter Challenge is a national event, so Winnipeg joins other Canadian cities including Calgary, Halifax, Ottawa, Vancouver, and Edmonton.

### Why is CLEAN AIR DAY so important?

Traveling by car is the largest single source of greenhouse gas (GHG) emissions in Manitoba. GHG emissions are causing global climate disruption, and affecting our air quality! As half of children in Canada are driven to and from school each day, physical inactivity and child health are becoming serious concerns. Currently 2 out of 3 children are not active enough to lay a solid foundation for future health and well-being (Go For Green, 2000). The Commuter Challenge provides an active way to address physical inactivity and take action on climate change!



*The Winnipeg Commuter Challenge and the Clean Air Day Walk to School are components of the Manitoba Active and Safe Routes to School Program.*

*For more information contact Resource Conservation Manitoba at 925-3773 or [asrts@resourceconservation.mb.ca](mailto:asrts@resourceconservation.mb.ca).  
[www.resourceconservation.mb.ca](http://www.resourceconservation.mb.ca)*