

A Non-Profit Centre for Applied Sustainability

THANK YOU FOR REGISTERING FOR THE MANITOBA CLEAN AIR DAY WALK TO SCHOOL 2008!

Dear School Coordinator:

Last year's Clean Air Day Walk to School was a huge success with over 50 schools representing over 15,000 students, parents, school staff and community supporters around Manitoba participating in events across the province!

This year we are encouraging schools to promote an active lifestyle and healthy environment by planning drop-off zones around the school so that everyone can walk at least part way to school!

More information and ideas can be found in your **School's Coordinator Kit** available on our website at: <http://www.resourceconservation.mb.ca/gci/CC/CC2008/schools/index.html> in the School's Coordinator Corner.

The online School's Coordinator Corner also has information and resources such as:

- The Clean Air Day Commuter Challenge Backgrounder
- 30 Ways to Make your Clean Air Day Event a Success
- A promotional sheet for the Manitoba Active and Safe Routes to School Program
- "It's Cool to Walk to School" and "Idle Free Zone" Colouring Sheets
- A Photo Permission Form for picture submission
- Safe Walking and Cycling Safety Tips
- Tally sheets, which will entree you to win **one of three Lock-up Bike Racks - \$600 Value** (courtesy of Bike Stop Bike Racks) and other great prizes from Olympia Cycle and Mountain Equipment Coop if your results are submitted before **June 13, 2008**. Copies of these tally sheets are also enclosed in this mailing.

Enclosed in this package you will find printed resources including:

- 6 additional copies of the Clean Air Day Poster to promote the event at your school
- A printed copy of the tally sheet, which entree you to win **one of three Lock-up Bike Racks - \$600 Value** (courtesy of Bike Stop Bike Racks) and other great prizes from Olympia Cycle and Mountain Equipment Coop if your results are submitted before **June 13, 2008**.

If you have any questions, or require additional information or more posters or resources, please give us a call at **925-3773**, or e-mail asrts@resourceconservation.mb.ca.

We look forward to your participation on Clean Air Day!

Happy Environment Week!

Sincerely,



Jackie Avent

Program Coordinator, Active and Safe Routes School