

Active and Safe Routes to School (ASRTS) in Manitoba invites you to participate in a poster design competition to celebrate Clean Air Day 2010!



Clean Air Day Walk to School 2010: Poster Contest

Deadline: Postmarked Friday, February 26, 2010

The Clean Air Day Walk to School is a friendly competition to see how many students can walk, bike, scooter and in-line skate to school on Clean Air Day, Wednesday, June 2th, 2010. Travelling by car is the largest single source of greenhouse gas (GHG) emissions in Manitoba leading to Climate Change and affecting our air quality. Also, as half of all children in Canada are driven to and from school each day, physical inactivity and child health are becoming serious concerns.

This poster design campaign is a way to get students thinking, writing and drawing about the importance of a healthy lifestyle and making small changes which benefit the environment.



The grand prize winning poster will be used as the main promotional image for the Clean Air Day Walk to School on June 2th, 2010. The winning school will receive a framed copy of their poster to put up at school. The winner and runners up will receive recognition in *Off on the Right Foot*, the ASRTS newsletter in Manitoba and on our website; as well as coupons for prizes that will include a bike, helmets and other ASRTS related items.

All Manitoba elementary school-aged students are eligible to enter.

Please send entries to:

Jackie Avent
Active and Safe Routes to School Program Coordinator
Resource Conservation Manitoba
3rd Floor, 303 Portage Avenue
Winnipeg, MB R3B 2B4
Please direct questions or concerns to (204) 925-3773, or
asrts@resourceconservation.mb.ca.



Clean Air Day Walk to School Poster Art Contest Rules:

Number of entries: Each school is invited to enter as many posters as they'd like, however no more than one poster per student. Schools may want to keep some posters to display in the school entrance and hallways to encourage walking and cycling. **All artwork except for the winning entries will be returned to the school.**

Medium: All and any medium on paper or cardstock is welcome: pen and ink, felt markers, crayons or pencil crayon, paint, collage, computer art, etc... be creative! Designs must be submitted in full colour.

Size: All posters must be on 11x17 inch paper.

Content: Each entry should include words (poetry or a slogan) and an image representing the significance of walking, cycling, scootering or skating to school as it relates to Clean Air Day. Any bike or scooter riders and in-line skaters should be depicted wearing a helmet and other safety equipment. Only original artwork will be considered.

Poster identification: Please ensure that each poster entered has the following information on the back of the artwork: **School Name, Teacher Name, Student's first name and initial, Student's age and grade.**

Due Date: All artwork must be post-marked **Friday, February 26th, 2010.**